

QLD Health
Go for 2&5 – Easy Solutions
15 seconds



Vision: *A veggie Rolf-a-roo bounces across the screen.*

Rolf: **go-for- ...**



Vision: *We cut to a wider view. Rolf is hopping up and down on a website address.*

Rolf: **... two-and-five ...**



Vision: *Camera pulls out wider to the full website address.*
www.gofor2and5.com.au

Rolf: **... -dot-com-dot-au!**



Vision: *Rolf pulls a laptop out of his pouch.*

Rolf: **For a bunch of easy tips...**



Vision: *He spins the computer around so we can see the website..*

Rolf: **...on how to top up...**



Vision: *Rolf pushes the computer towards camera, we see a close-up of the 2&5 website, we flick through three recipes.*

Rolf: **...to 2 fruit and 5 veg every day...**



Vision: *Go for 2&5 and state logos.
www.gofor2and5.com.au*

Rolf: **...hop online today!**

VO: Helping Queenslanders become Australia's healthiest people.



VO: Authorised by the Queensland Government, Brisbane.

Vision: *Government Authorisation.
Spoken by R. Harris and J. Blogs.*