

Go for 2&5®

30sec

Rolf Harris

15 September 2008

Vision: *We see a close up shot of a vegie Rolf Harris waving a paint brush around.*

Vision: *We pull back to see Rolf painting with fast strokes on a massive canvas. He talks to camera as he paints.*

Vision: *We see what Rolf is painting, it looks abstract.*

Rolf: **Can you tell what it is yet?**

Vision: *We see over Rolf's shoulder, the painting is still confusing.*

Rolf: **I'll give you a few clues...**

Vision: *We see a close up of the painting, some up-side down fruit and vege are added.*

Rolf: **...It helps protect men and women against heart disease...**

Vision: *Rolf continues on the painting.*

Rolf: **...type 2 diabetes and some cancers...**

Vision: *Rolf adds some detail to the painting.*

Rolf: **...helps you look good, feel great and...**

Vision: *Rolf shows us the finished painting.*

Rolf: **...maintain a healthy weight!**

Vision: *Rolf turns the painting the right way up.*

Rolf: **... it's 2 serves of fruit and 5 serves of veg!**

Vision: *We see Rolf's paint palette; the colours are made up of fruit and vegie pieces.*

Rolf: **Most of you...**

Vision: *The paint on the palette moves to form 2&5.*

Rolf: **...are nearly there.**

Vision: *Cut to Rolf in a picture frame, he is reaching out to straighten the picture.*

Rolf: **But to be a perfectly balanced...**

Vision: *Rolf points to himself.*

Rolf: **...picture of health like me...**

Vision: *Rolf runs out of his picture and through the background of the Mona Lisa.*

Rolf: **...you need to go for...**

Vision: *Rolf tucks into the fruit and vegies, as Mona Lisa looks on.*

Rolf: **...a couple of extra serves and...**

Vision: Go for 2&5 and state logos.

Rolf: **...top up to 2&5 every day!**

Vision reprise: *Rolf and the Mona Lisa tuck into fruit and vegies together.*

Rolf: **Like a nana Mona?**